

**SAMPLE CLAIM DENIAL APPEAL LETTER TO  
INSURANCE COMPANY/PLAN  
(TO BE COMPLETED BY THE INSURED)**

Date

Payer Name

Payer Address (Appeals Address if available)

City, State Zip

Patient First and Last Name:

Insured Name:

Policy Number:

Date of Service:

Claim Number:

Dear Claims Representative:

This letter serves as a request for reconsideration of payment for Date of Service [insert date supplies were purchased/rented here]. You have indicated that this claim was denied due to [insert reason for claim denial].

To promote the health of my baby, my health provider has recommended that I breastfeed. [INSERT REASONS THAT BREASTFEEDING AND THE NEED TO PUMP ARE MEDICALLY NECESSARY FOR YOUR FAMILY. SEE SAMPLES PROVIDED.]

Furthermore, The American Academy of Pediatrics clearly supports breastfeeding for at least 12 months. In its most recent policy update, the AAP states, "Human milk is species-specific, and all substitute feeding preparations differ markedly from it, making human milk uniquely superior for infant feeding. ... Pediatricians and parents should be aware that exclusive breastfeeding is sufficient to support optimal growth and development for approximately the first 6 months of life. Breastfeeding should be continued for at least the first year of life and beyond for as long as mutually desired. ... Hospitals and physicians should recommend human milk for premature and other high-risk infants either by direct breastfeeding and/or using the mother's own expressed milk."<sup>1</sup>

Because breastfeeding is medically necessary for my baby and based on the above information specific to the medical necessity of these services and supplies, I request reconsideration of coverage of these submitted charges. If you require any additional information, please contact my [physician, lactation consultant or baby's pediatrician], [insert name of physician, lactation consultant or pediatrician] at [insert phone number]. I can also be reached at [insert daytime phone number].

Sincerely,

[Insert your name]

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<sup>1</sup> PEDIATRICS Vol. 115 No. 2 February 2005, pp. 496-506 (doi:10.1542/peds.2004-2491)